



## Truth Statement #1: "Small town rural environments are struggling"

### Articles



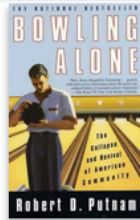
"A common-sense approach to reinvigorating small-town America"

<https://www.ruralbusiness.com/a-common-sense-approach-to-reinvigorating-small-town-america/>

"This Town Actually Gets Things Done. What Makes It Different?"

<https://www.strongtowns.org/journal/2024/1/31/this-town-actually-gets-things-done-what-makes-it-different>

### Books

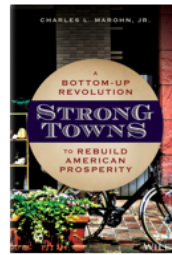


"Bowling Alone: The Collapse and Revival of American Community"

By Robert Putnam

"Strong Towns: A Bottom-Up Revolution to Rebuild American Prosperity"

By Charles L. Marohn, Jr.



### On Site



## Truth Statement #2: "Leadership capacity is dwindling"

### Online Classes



"Building Leadership Skills to Confront Today's Challenges"

[Dalecarnegie.com](http://Dalecarnegie.com)

"Introduction to Parliamentary Procedure: Dynamics of Leadership"

<https://il.wisconsin.edu>



### Books



"Turn this Ship Around! A True Story of Turning Followers into Leaders"

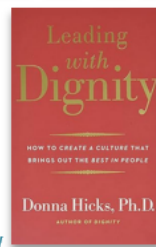
By L. David Marquet

"Leading with Dignity"

By Donna Hicks

What every leader needs to know about dignity and how to create a culture in which everyone thrives.

Winner of the 2019 PROSE award in the Business, Management and Finance Category



### Continuing Education



Check out your local Community College for courses in Leadership, Presentation and Public Speaking, Organizational Management, and Strategic Planning.

# Truth Statement #3: "Membership is Aging and Churning"

## Articles



"Increase Membership for Associations & Nonprofits with These 50 Tips"

[Memberclicks.com](https://www.memberclicks.com)

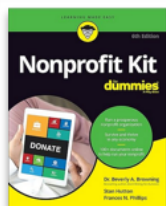
"11 Proven Strategies to Grow Memberships in 2024"

[Suremembers.com](https://www.suremembers.com)

"115 Ideas for How to Grow Membership in an Organization in 2024 [Our Ultimate Guide!]"

[Mightynetworks.com](https://www.mightynetworks.com)

## Books



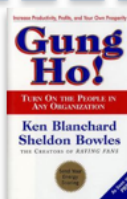
"Nonprofit Kit for Dummies"

By Beverly A. Browning, Stan Hutton and Frances N. Phillips

"Gung Ho"

By Ken Blanchard and Sheldon Bowles

Turn On the People in Any Organization. Increase Productivity, Profits, and Your Own Prosperity



"Gung Ho! Shows in three easy steps how to release the energy and enthusiasm of your whole team and focus it on success."

~Stephen R. Covey

## On Site



- Research
- Get Creative
- Gain Confidence
- Get a Plan

# Truth Statement #4: "Infrastructure is Weakening"

## Articles



"Don't Rebuild, Upbuild! – Reimagining Nonprofit Infrastructure"

[Nonprofitquarterly.org](https://www.nonprofitquarterly.org)

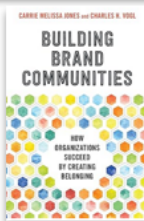
"Why Our Service Organizations Are Dying (and 6 ways to fix them)"

[Michaelbrand.org](https://www.michaelbrand.org) (as seen on LinkedIn)

## Books

"Building Brand Communities – How Organizations Succeed by Creating Belonging"

By Carrie Melissa Jones



"Building Communities of Hope"

By Rev. Dr. Anne Hays Egan

- ✓ Believe in ourselves and take steps to improve our lives
- ✓ Address challenges and break through barriers
- ✓ Build practical hope and strengthen purpose and power
- ✓ Win friends, influence, lead and support others
- ✓ Be a force for positive change in communities

## Websites

BoardSource

[BoardSource.org](https://www.boardsource.org)

Their mission is to inspire and support nonprofit boards and executives to lead justly and with purpose



[Nla1.org](https://www.nla1.org)

"Empowering Leaders, Transforming Communities"



[Nlctb.org](https://www.nlctb.org)

Their mission is to develop and connect nonprofit leaders to strengthen organizations and our communities

## CHECK IT OUT!

Visit [www.strongtowns.org](https://www.strongtowns.org) Strong Towns are replacing America's postwar pattern of development, check out info regarding the Suburban Experiment, with a pattern of development that is financially strong and resilient.